

Sponsorship Proposal

Prepared For :
Potential
Partner/Sponsor



Presented By :
Brittany Perry



**THE
DREAM BIG
FOUNDATION**



About Us



The Dream Big Foundation is a dedicated 501(c)3 nonprofit organization focused on empowering under-resourced children and their families by providing literacy and social-emotional support, tools, and community resources necessary to thrive and achieve with confidence. With three years of experience in empowering and delivering literacy and SEL educational resources, we have built a strong foundation of trust and effectiveness within the communities we serve. Our initiatives are designed to address the unique challenges faced by under-resourced students, particularly in the areas of literacy and social emotional learning, and academic achievement.

Founding: The Dream Big Foundation was established in 2021 by Travis and Brittany Perry, both dedicated local elementary school teachers. Witnessing the challenges that under-resourced students and their families faced daily, they were inspired to create a foundation that could help bridge the gap between potential and opportunity. Their experience in the classroom revealed how the lack of motivation and essential resources hindered students' ability to succeed, sparking their passion to make a meaningful difference beyond the walls of their school.





Vision & Mission



Our Vision

The foundation envisions a community where all children and their families are empowered and equipped with the tools, resources, and support they need to thrive academically, socially, and emotionally

Our Mission

The mission of the Dream Big Foundation is to empower under-resourced children and their families by providing them with literacy and social-emotional support, tools, and community resources necessary to thrive and achieve with confidence.

Our Initiatives

Breakfast Bookmark: A special event designed to encourage families to embrace the joys of reading together and literacy at home. By highlighting the significant impact that reading aloud in the home has on children's development and academic success, we hope to inspire families to create lasting memories and cultivate a love of reading. (At-Home Literacy Kit Extension Winter 2025)

Hygiene Hut: A central location within the school building where students can access essential hygiene items. Our mission is to ensure that every child feels clean, confident, and ready to learn. By addressing the fundamental needs of our students, we can create an environment where they can focus on learning and growing.

Read & Rise: Empowering Young Minds: This program introduces a unique Book Buddy Vending Machine, promoting literacy through the Positive Behavioral Interventions and Supports (PBIS) approach. Students can earn tokens by demonstrating positive behaviors and academic achievements, which they can then use to select a new book from the vending machine. This innovative program not only encourages good behavior but also helps to instill a lifelong love of reading.

Your Help!

- *Bookmark Breakfast: Empower families with literacy tools and inspire a love for reading together while enjoying FREE breakfast!*
- *Hygiene Hut: Help 1,768 students feel confident and ready to learn by supporting their basic hygiene needs!*
- *Read & Rise: Make reading fun for 15,000 students with a unique Book Buddy Vending Machine that encourages positive behavior and literacy!*

Sponsorship Packages



Bronze Sponsorship Package



- Company sponsor recognition certificate.
- Company logo displayed in dedicated space on Sponsorship webpage.
- Social media shout-outs before, during, and after the event.

\$2,500



Silver Sponsorship Package



- Company sponsor recognition certificate.
- Company logo displayed in dedicated space on Sponsorship webpage.
- Social media shout-outs before, during, and after the event.
- DBF quarterly activity newsletters & updates for Sponsors

\$5,000



Gold Sponsorship Package



- Company sponsor recognition certificate.
- Company logo displayed in dedicated space on Sponsorship webpage.
- Social media sponsor shout-out before, during, and after the event.
- DBF quarterly activity newsletters & updates for Sponsors
- Featured in dedicated email blasts to attendees.
- 3 social media business insight post (telling about your business/organization) across all event platforms.

\$10,000



Platinum Sponsorship Package



- Company sponsor recognition certificate.
- Company logo displayed in dedicated space on Sponsorship webpage.
- Social media sponsor shout-out before, during, and after the event.
- DBF quarterly activity newsletters & updates for Sponsors
- Featured in dedicated email blasts to attendees.
- 5 social media business insight post (telling about your business/organization) across all event platforms.

\$15,000



Diamond Sponsorship Package



- Company sponsor recognition certificate.
- Company logo displayed in dedicated space on 'Sponsorship' webpage.
- Social media sponsor shout-out before, during, and after the event.
- DBF quarterly activity newsletters & updates for Sponsors
- Featured in dedicated email blasts to attendees.
- 5 social media business insight post (telling about your business/organization) across all event platforms.
- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, promotional materials, and event signage.
- Featured in press release, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

20,000

Thank You

WE LOOK FORWARD TO WORKING WITH YOU

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